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About - Marketing that Matters is a boutique marketing agency helping organizations find solutions, generate revenue, tell stories, inspire engagement, mobilize movements, educate constituents, and bring creative ideas to life that create real and lasting change. Most importantly, we get involved.

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Marketing That Matters: 10 Practices to Profit Your Business and Change the World Written by two down-to-earth, experienced entrepreneurs, this work is an in-the-trenches guide to building a marketing plan that embodies personal values instead of exploiting them.

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